



## Transfer Guide

Bachelor of Business Administration (BBA) in Sports Promotion and Management  
Effective February 2021

JACKSON COLLEGE			
<b>Associate Degree (60 credits)—Includes Completion of the MTA General Education Requirements and the Following Classes:</b>			
Classes with Transferability During Associate Degree Completion			
<i>Jackson College</i>	<i>Credits</i>	<i>Cleary University</i>	<i>Credits</i>
<b>ACC 231</b> Principles of Accounting I	4	<b>ACC 1000</b> Principles of Accounting and Economic Renaissance I	3
<b>COM 231</b> Communication Fundamentals	3	<b>COM 1400</b> Speak Up!	3
<b>COM 350</b> Intercultural Communication for Management	3	<b>COM 3100</b> Communicating to a Shrinking World	3
<b>SMT 100</b> Introduction to Sport Management	3	<b>SEM 2000</b> Foundations in Sports Promotion and Management	3
<b>SMT 240</b> Sport Facility and Event Management	3	<b>SEM 2000</b> Sports Facility Management	3
<b>PHI 232</b> Logic	3	<b>PHL 1200</b> Critical Thinking in an Illogical World	3
<b>PHI 236</b> Ethics	3	<b>PHL 1500</b> The Right Decision	3
<b>BUA 230</b> Principles of Marketing	3	<b>MKT 2100</b> Transformational Marketing	3
Additional Electives	15	Additional Electives	15
<b>The maximum number of credits that may be transferred is 90 semester credit hours.</b>			
COURSES TAKEN AT CLEARY UNIVERSITY			
Class			Credit
<b>CAR 1000</b> Career Exploration			2
<b>TCM 1000</b> Business Arts Immersion			3
<b>ENG 1100</b> Discourse and Delivery			3
<b>PHL 4000</b> Rhetoric: The Hyde Park Soapbox			3
<b>PHL 4900</b> The Social Contract			3
<b>BUS 3500</b> Strategic Thinking from the Inside Out			3
<b>MKT 3000</b> Transactional Marketing			3
<b>OPM 3000</b> Supply Chain: Driving the Silk Road into Today			3

<b>3000/4000</b> Elective	3
<b>MGT 4071</b> Organizational Behavior or Graduate Elective*	3
<b>MGT 3400</b> Managing Projects and Processes in Organizations	3
<b>SEM 2200</b> Sports Food and Beverage Management	3
<b>SEM 4100</b> Sports/Event Marketing, Promotion, and Public Relations	3
<b>SEM 4200</b> Sports Financial Analytics	3
<b>SEM 4400</b> Sports and Event Law	3
<b>SEM 4500</b> Sport/Event Negotiations, Contracts, and Risk Management	3
<b>PJT 4910 &amp; 4920</b> Professional Experience or internship	6
Electives or Graduate Elective*	7
<b>SPORTS PROMOTION AND MANAGEMENT BBA DEGREE TOTAL</b>	<b>120 CR.</b>

\* Classes may be substituted for Graduate Elective in the +1 program for eligible students. For information, please speak to your admissions representative.

***Additional Information:***

1. A transfer student from Jackson College must have a cumulative 2.0 GPA to transfer into Cleary University.
2. A minimum of 120 credit hours are required for a Bachelor of Business Administration (BBA) in Sports Promotion and Management at Cleary University. Cleary core and major courses may be completed on-ground or via distance learning online.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer.
4. Scholarships are available for Jackson College transfer students. Other financial aid is available to all Cleary students.

**Contact Cleary University for any questions regarding the admissions requirements, scholarships or to schedule an appointment with an Admissions Representative at 1-800-686-1883.**