



Transfer Guide

Bachelor of Business Administration (BBA) in Sports Promotion and Management
Effective February 2021

OAKLAND COLLEGE			
Associate Degree (60 credits)—Includes Completion of the MTA General Education Requirements and the Following Classes:			
Classes with Transferability During Associate Degree Completion			
<i>Oakland College</i>	<i>Credits</i>	<i>Cleary University</i>	<i>Credits</i>
ACC 231 Principles of Accounting I	4	ACC 1000 Principles of Accounting and Economic Renaissance I	3
COM 231 Communication Fundamentals	3	COM 1400 Speak Up!	3
COM 350 Intercultural Communication for Management	3	COM 3100 Communicating to a Shrinking World	3
SMT 100 Introduction to Sport Management	3	SEM 2000 Foundations in Sports Promotion and Management	3
SMT 240 Sport Facility and Event Management	3	SEM 2000 Sports Facility Management	3
PHI 232 Logic	3	PHL 1200 Critical Thinking in an Illogical World	3
PHI 236 Ethics	3	PHL 1500 The Right Decision	3
BUA 230 Principles of Marketing	3	MKT 2100 Transformational Marketing	3
Additional Electives	15	Additional Electives	15
The maximum number of credits that may be transferred is 90 semester credit hours.			
COURSES TAKEN AT CLEARY UNIVERSITY			
Class			Credit
CAR 1000 Career Exploration			2
TCM 1000 Business Arts Immersion			3
ENG 1100 Discourse and Delivery			3
PHL 4000 Rhetoric: The Hyde Park Soapbox			3
PHL 4900 The Social Contract			3
BUS 3500 Strategic Thinking from the Inside Out			3
MKT 3000 Transactional Marketing			3
OPM 3000 Supply Chain: Driving the Silk Road into Today			3

3000/4000 Elective	3
MGT 4071 Organizational Behavior	3
MGT 3400 Managing Projects and Processes in Organizations	3
SEM 2200 Sports Food and Beverage Management	3
SEM 4100 Sports/Event Marketing, Promotion, and Public Relations	3
SEM 4200 Sports Financial Analytics	3
SEM 4400 Sports and Event Law	3
SEM 4500 Sport/Event Negotiations, Contracts, and Risk Management	3
PJT 4910 & 4920 Professional Experience or internship	6
Electives	7
SPORTS PROMOTION AND MANAGEMENT BBA DEGREE TOTAL	120 CR.

* Some Electives may be substituted for Graduate Elective in the +1 program for eligible students. For information, please speak to your admissions representative.

Additional Information:

1. A transfer student from Oakland College must have a cumulative 2.0 GPA to transfer into Cleary University.
2. A minimum of 120 credit hours are required for a Bachelor of Business Administration (BBA) in Sports Promotion and Management at Cleary University. Cleary core and major courses may be completed on-ground or via distance learning online.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer.
4. Scholarships are available for Oakland College transfer students. Other financial aid is available to all Cleary students.

Contact Cleary University for any questions regarding the admissions requirements, scholarships or to schedule an appointment with an Admissions Representative at 1-800-686-1883.